



## CAPABILITY STATEMENT

DCP Productions, LLC is a full-service content creation company. We accomplish the extraordinary by pairing our unique talents and cultural insight with cutting-edge production techniques. All under one roof, your projects get the key ingredients for a successful campaign: Breakthrough Creative, Pre-Production, Field Production, Post-Production, and Content Delivery for audiences everywhere.

## CORE COMPETENCIES

- Content Creation
- Production
- Creative
- Music Production
- Script Design
- Pre-Production
- 3D Animation
- Sound Design
- Graphic Design
- Motion Graphics
- Compositing
- Mixing/Mastering
- Coloring/Grading
- Visual Effects
- Storyboarding/Mockups & Editing



## DIFFERENTIATORS

- Over 20 years' experience in the motion picture industry.
- We've designed, conceptualized, and produced over 500 national advertisements with hundreds of millions of combined views in traditional television and online media.
- A proven track record supplying A to Z content production solutions for pre-production, field production and post-production using all in-house technology.
- (3) 5K RED Gemini Cameras, (1) 8K FF Monstro, full cinema package lenses. Angenieux 24-290mm and 17-80mm, (2) fully matched sets of Arri ultra primes, (1) full set of Sigma FF primes.
- Complete mobile DIT/Editorial digital laboratory.
- Camera lenses and DIT production systems have supplied production support for multiple feature films with worldwide theatrical release
- 4 Online/Offline 4K suites, a color correction suite and three world class audio suites.
- We've cut out the middleman to reduce production rental and labor costs. We own the technology, equipment and have the staff typically rented and marked up by competitors.
- Certified drone operator on staff. (FAA)
- Fully insured, including Workers Compensation, General Liability, Professional Liability, and Production Insurance.



## COMPANY SNAPSHOT

**CAGE:** 94H36 **DUNS:** MRP8KGKUJCN4  
**Gov. Business POC:** Amy Hooks  
**Phone:** 571-244-4748  
**E-Mail:** [ahooks@dcpproductions.net](mailto:ahooks@dcpproductions.net)  
**Address:** 1443 Rock Spring Rd. Ste 68, Bel Air, MD 21014  
**Work Area:** Nationwide  
**Socio-Economic:**

- Women-Owned Small Business

## PRIMARY NAICS & PSC CODES

**512110 - Motion Picture & Video Production (P)**  
**512191 - Teleproduction & Other Postproduction Services**  
**711510 - Independent Artists, Writers, & Performers**  
**5836 - Video Recording & Reproducing Equipment**  
**T006 - Photo/Map/Print/Publication- Film/Video Tape Production**

## PAST PERFORMANCE

### Lennox/Firehouse Agency

**Location:** Dallas, TX | **Date:** 2022 | **Value:** \$175-225K  
**Details:** Produced a national advertising campaign to promote both their climate control products and services.

### JetBlue Vacations/Zimmerman Advertising

**Location:** Ft. Lauderdale, FL | **Date:** 2021 | **Value:** \$350-500K  
**Details:** Produced a digital advertising campaign to promote JetBlue's Vacation Packages.

### GEICO

**Location:** Chevy Chase, MD | **Date:** 2007 | **Value:** \$52M  
**Details:** Created and produced over 100 national advertising campaigns for GEICO's Motorcycle, Boat & RV product lines for over 10 years. Helped to move GEICO from #9 to #2 in the entire powersports category.

