



CAPABILITY STATEMENT

DCP Productions, LLC is a full-service content creation company. We accomplish the extraordinary by pairing our unique talents and cultural insight with cutting-edge production techniques. All under one roof, your projects get the key ingredients for a successful campaign: Breakthrough Creative, Pre-Production, Field Production, Post-Production, and Content Delivery for audiences everywhere.

CORE COMPETENCIES

- Content Creation
- Production
- Creative
- Music Production
- Script Design
- Pre-Production
- 3D Animation
- Sound Design

- Graphic Design
- Motion Graphics
- Compositing
- Mixing/Mastering
- Coloring/Grading
- Visual Effects
- Storyboarding/Mockups& Editing









DIFFERENTIATORS

- Over 20 years' experience in the motion picture industry.
- We've designed, concepted, and produced over 500 national advertisements with hundreds of millions of combined views in traditional television and online media.
- A proven track record supplying A to Z content production solutions for pre-production, field production and post-production using all in-house technology.
- (3) 5K RED Gemini Cameras, (1) 8K FF Monstro, full cinema package lenses. Angenieux 24-290mm and 17-80mm, (2) fully matched sets of Arri ultra primes, (1) full set of Sigma FF primes.
- Complete mobile DIT/Editorial digital laboratory.
- Camera lenses and DIT production systems have supplied production support for multiple feature films with worldwide theatrical release
- 4 Online/Offline 4K suites, a color correction suite and three world class audio suites.
- We've cut out the middleman to reduce production rental and labor costs. We own the technology, equipment and have the staff typically rented and marked up by competitors.
- Certified drone operator on staff. (FAA)
- Fully insured, including Workers Compensation, General Liability,
 Professional Liability, and Production Insurance.



COMPANY SNAPSHOT

CAGE: 94H36 DUNS: MRP8KGKUJCN4

Gov. Business POC: Amy Hooks

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Address: 1443 Rock Spring Rd. Ste 68, Bel Air, MD 21014

Work Area: Nationwide Socio-Economic:

Women-Owned Small Business

PRIMARY NAICS & PSC CODES

512110 - Motion Picture & Video Production (P)

512191 - Teleproduction & Other Postproduction Services

711510 - Independent Artists, Writers, & Performers

5836 - Video Recording & Reproducing Equipment

T006 - Photo/Map/Print/Publication- Film/Video Tape Production

PAST PERFORMANCE

Lennox/Firehouse Agency

Location: Dallas, TX | Date: 2022 | Value: \$175-225K

Details: Produced a national advertising campaign to promote both their climate control products and services.

JetBlue Vacations/Zimmerman Advertising

Location: Ft. Lauderdale, FL | **Date:** 2021 | **Value:** \$350-500K **Details:** Produced a digital advertising campaign to promote JetBlue's Vacation Packages.

GEICO

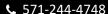
Location: Chevy Chase, MD | **Date:** 2007 | **Value:** \$52M **Details:** Created and produced over 100 national advertising campaigns for GEICO's Motorcycle, Boat & RV product lines for over 10 years. Helped to move GEICO from #9 to #2 in the entire powersports category.











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